



SPEARHEAD'S 50TH ANNIVERSARY

LIMITED EDITION COLLECTORS BOOK

Featuring "A Photo History of Spearhead"

ADVERTISING OPPORTUNITIES



Spearhead's Limited Edition Collectors Book offers you a unique way to advertise that will continue to provide results long after publication. This Book will be distributed to all VIP Guests at our 50th Anniversary Celebration Weekend. With a minimum print run of 150, a limited number of copies will be for sale during the weekend. The Book will also appear on Spearhead's website starting April 2020. All ads will contain a hyperlink to a website or email address for the online version (a valid website or email address must be included where indicated on the order form).

In celebration of our 50th Anniversary, you can choose to also place the same size ad in Spearhead's online newsletter for a total of six consecutive issues for 50% off the regular cost. Discount applies only to advertising ordered and paid for with an equivalent size add in the printed Limited Edition Collectors Book.

All ad copy must be supplied camera ready at 300dpi minimum resolution in either JPEG, PDF, or TIFF format.

Payment can be made by e-transfer to treasurer@spearheadtoronto.com, by cheque or by Credit Card. Please make sure you have included a valid email address on your order form. All ads must be paid in full with your order form.

Full Page ads are full colour, full bleed, other ad sizes are full colour, no bleed. (see ad specs below).

Submit completed ad copy to spearheadron@rogers.com with copy to treasurer@spearheadtoronto.com no later than the submission deadline.

AD Copy Submission Deadline for the Limited Edition Collectors Book: Friday February 28, 2020.

AD Copy Submission Deadline for the online Newsletter Jan/Feb issue: February 15, 2020.

Additional Newsletter deadlines will be included on your order confirmation once your order is received and processed.

If you have any questions, please contact Ron Gullis at spearheadron@rogers.com.

AD SIZE SPECS AND PRICING

FULL PAGE 8.5" X 11" (300dpi with 0.25 Bleed on all sides)	HALF PAGE 8" X 4.875" (300dpi No Bleed)	QUARTER PAGE 3.875" X 4.875" (300dpi No Bleed)	BUSINESS CARD 3.5" X 2" (300dpi No Bleed)
<p>BLEED SIZE 9" x 11.5"</p> <p>CUT LINE/FINAL SIZE 8.5" x 11"</p> <p>SAFE ZONE 8" x 10.5"</p>	<p>AD SIZE 8" x 10.5"</p>	<p>AD SIZE 3.875" x 4.875"</p>	<p>AD SIZE 3.5" x 2"</p>
Full Page Rate	Half Page Rate	Quarter Page Rate	Business Card Rate
\$175.00 - Book Only \$260.00 - Includes Newsletter	\$100.00 - Book Only \$145.00 - Includes Newsletter	\$ 75.00 - Book Only \$105.00 - Includes Newsletter	\$ 30.00 - Book Only \$ 40.00 - Includes Newsletter

SPONSORSHIP OPPORTUNITIES REVERSE SIDE

ORDER FORM REVERSE SIDE



SPEARHEAD'S 50TH ANNIVERSARY WEEKEND

MARCH 13, 2020 TO MARCH 15, 2020



SPONSORSHIP OPPORTUNITIES

PLATINUM \$1,500.00

Full page, Full Colour, Full Bleed ad in
SPEARHEADS 50th Anniversary Yearbook
- Back Cover Position

Full page ad in our online Newsletter (6
issues a year with [web links](#))

4 tickets to our Anniversary Gala Dinner

Ad or other insert into all VIP packages –
swag bags

Logo on all print info for the event

Logo on Spearheads 50th Anniversary
Video Presentation

Sponsorship thanks in print at all the
events and over microphone

(One Platinum Sponsorship Available)

GOLD \$1,000.00

Full page, Full Colour, Full Bleed ad in
SPEARHEADS 50th Anniversary Yearbook
- Inside Front/Back Cover Position

Full page ad in our online Newsletter (6
issues a year with [web links](#))

2 tickets to our Anniversary Gala Dinner

Ad or other insert into all VIP packages –
swag bags

Logo on all print info for the event

Logo on Spearheads 50th Anniversary
Video Presentation

Sponsorship thanks in print at all the
events and over microphone

(Two Gold Sponsorships Available)

SILVER \$500.00

Full page, Full Colour, ad in
SPEARHEADS 50th Anniversary Yearbook
- ROP Position

Full page ad in our online Newsletter (6
issues a year with [web links](#))

1 ticket to our Anniversary Gala Dinner

Ad or other insert into all VIP packages –
swag bags

Logo on all print info for the event

Logo on Spearheads 50th Anniversary
Video Presentation

Sponsorship thanks in print at all the
events and over microphone

(Five Silver Sponsorships Available)

Contact Ron at spearheadron@rogers.com for other unique sponsorship opportunities.

NOTE: Sponsorship must be in place by March 2nd 2020 – every effort will be made to include you in the print media if done after that date.

ORDER FORM

SPONSORSHIP: PLATINUM \$1,500 GOLD \$1,000 SILVER \$500

IN KIND DONATION OF GOODS OR SERVICES VALUE: _____

ADVERTISING: FULL PAGE BOOK ONLY \$175 FULL PAGE INCLUDING NEWSLETTER \$260
 HALF PAGE BOOK ONLY \$100 HALF PAGE INCLUDING NEWSLETTER \$145
 1/4 PAGE BOOK ONLY \$75 1/4 PAGE INCLUDING NEWSLETTER \$105
 BC BOOK ONLY \$30 BC INCLUDING NEWSLETTER \$40

PAYMENT OPTIONS: CHQ E-TRANSFER CREDIT CARD

FOR OFFICE USE ONLY

CREDIT CARD NUMBER

EXPIRY DATE
MTH YR

CWW
CODE

COMPANY NAME		CONTACT NAME	
STREET ADDRESS		CITY	PROVINCE
PHONE NUMBER		POSTAL CODE	
CONTACT EMAIL ADDRESS		SIGNATURE	DATE